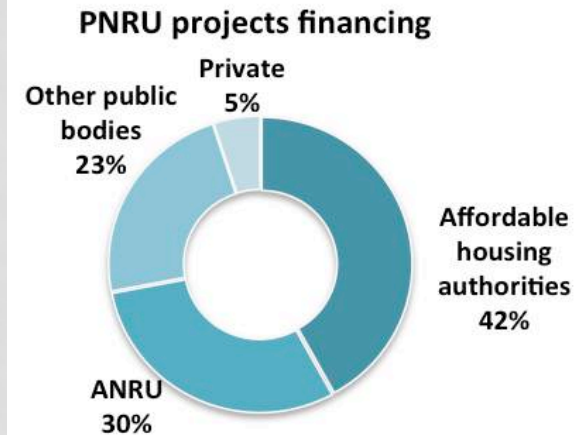


EMPOWERING THE NEIGHBORHOODS LESSONS FROM 3 US CITIES

MARCH 5TH FRENCH EMBASSY

SITUATION AND CHALLENGES IN FRANCE : AN OVERVIEW

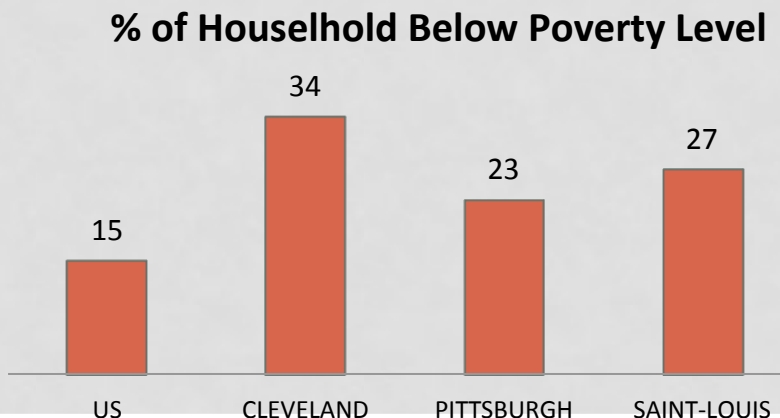
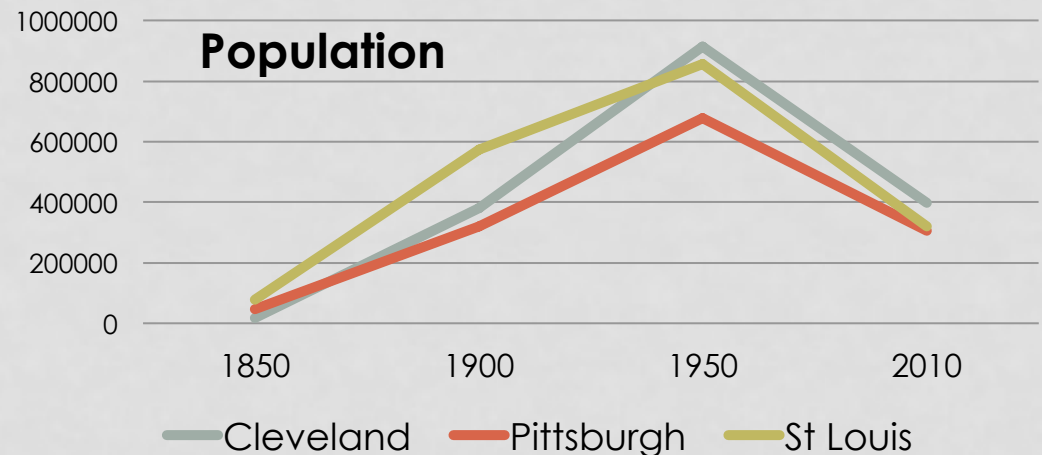
- 30 years of national public policy towards disadvantaged neighborhoods
- Time for an assessment after a massive urban revitalization program



FOCUSING ON AMERICAN LEGACY CITIES, WHY AND HOW

- The US : a natural example for empowerment and community-driven approaches

- Legacy cities : looking for unconventional strategies and non-traditional actors



M Société

SOCIÉTÉ | Police et justice | Éducation | Enquête | Santé | Centenaire 14-18 | Banlieues | Logement

L'"empowerment", nouvel horizon de la politique de la ville

LE MONDE | 07.02.2013 à 11h25 • Mis à jour le 07.02.2013 à 11h44 | Par Sylvia Zappi

Abonnez-vous à partir de 1 € | Réagir | Classer | Partager

Recommander | Partager | 811 personnes recommandent ça. Soyez le premier parmi vos amis.

C'est le nouveau mot à la mode dans les cercles de la politique de la ville. *Empowerment*. Depuis quelques mois, travailleurs sociaux, associatifs, professionnels de la politique de la ville, élus, ne jurent plus que par ce terme

2 EXAMPLES OF PLACE-BASED ACTORS

- **Community Development Corporations (CDC)**

- A role of community's representation
- Operational stakeholders
- Autonomous from political power

- **Anchor Districts**

- Economic actors and employers turned into committed neighbors
- Developing multi-actors place-based strategies
- Combining economic redevelopment and physical revitalization

PROJECTS AND ACHIEVEMENTS - EX OF OLD NORTH ST LOUIS



PROJECTS AND ACHIEVEMENTS - EX OF GREATER UNIVERSITY CIRCLE CLEVELAND



MAIN STEPS LEADING TO AREA-BASED ACTORS INTERVENTION

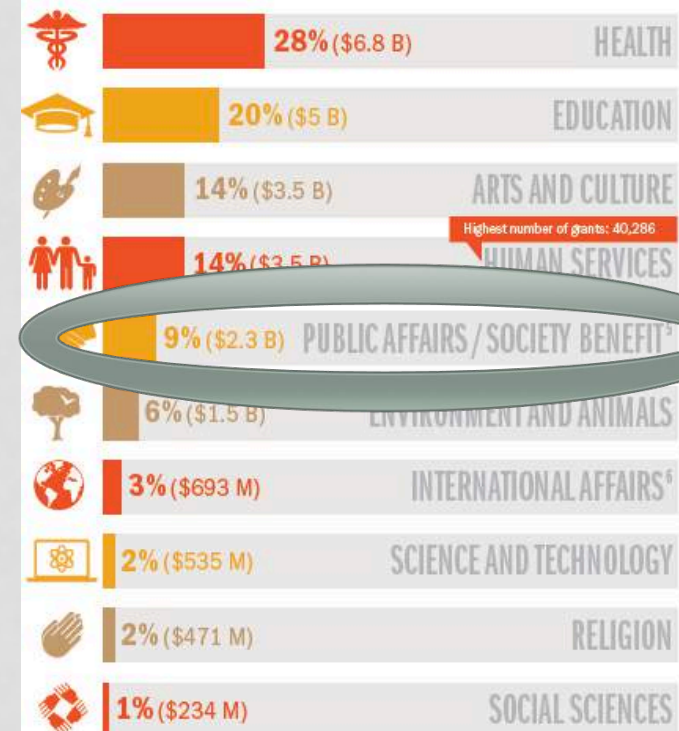
- Awareness
 - Professionalization
 - Resources
- The major role of the Philanthropic sector

FOUNDATION GIVING THROUGH THE YEARS



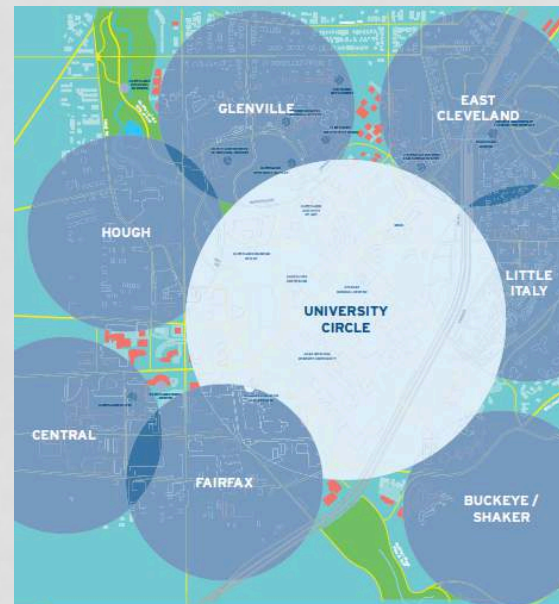
Source : Foundation Center 2013

BY ISSUE FOCUS



WHAT SOURCES OF INSPIRATION FOR FRANCE

- Strengthening community groups
- Developing multi-actors place-based strategies
- Developing philanthropic action towards neighborhoods



LIMITS AND INTERROGATIONS

- Legacy Cities often remain with poor citywide social and economic indicators
- Opening up the system can seem risky

SAFEGUARDS AND FACTORS OF SUCCESS

- An independent professional sector as a support
- Legal tools to channel private money to the relevant targets
- **The importance of preserving citywide strategy : the role of municipalities**

CONCLUSIONS AND QUESTIONS